We help you to get ready for X-PRESS and you supply your customers in less than 1 hour

In addition to its particular product benefits, Lanadol X-PRESS ensures not only excellent cleaning results and an increase of the value preservation of the textiles – Lanadol X-PRESS used in the associated Lanadol DRY procedure offers a multitude of other benefits.

Lanadol X-PRESS: Save time and money

- Maximum efficiency due to short procedure (less than 1 hour, incl. finishing)
- Time and cost savings as the need for pre-brushing is eliminated
- Particularly efficient due to use of only two products (Lanadol X-PRESS and Lanadol APRET)
- Improvement of productivity due to increased machine utilisation and shorter batch times
- Direct further processing after drying and easier finishing due to dry-to-dry drying (no air drying required)

Lanadol X-PRESS: Be on the safe side

- Minimisation of application errors and textile damage during the preliminary works
- No pre-brushing required – no direct contact with product and therefore no risk of textile damage caused by application errors
- No pre-sorting by stains required – Easy and quick pre-sorting by bright/dark/highly sensitive
- No technical special knowledge required due to easily understandable process



Kreussler was founded in 1912 and is run by the fourth generation, with its two divisions: Pharmaceuticals and Textile Care. Environmentally friendly and pioneering innovations, highest quality and responsibility for protecting resources is an integral part of our corporate philosophy. Our high-quality laundry detergents and washing ancillaries are free of phosphates, zeolites, EDTA and NTA. As an international company Kreussler has three subsidiaries in France, Italy and USA as well as a technical sales team in many other countries. Kreussler products will be delivered in nearly 70 countries. For this Kreussler relies on a comprehensive network of highly professional partnerships. All products are exclusively produced at our factory site and headquarter in Wiesbaden/Germany, where our own research and development department is located.

1. Auflage GB-2016-04; Material 7001571; Flyer Lanadol X-PRESS GB

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kreussler TEXTILE CARE

Note: The information submitted by our company is based on our present knowledge as well as on the present state of research and refers to the proper use and handling of the Lanadol products as described in the technical bulletins and safety data sheets. It is the sole responsibility of the user to determine the suitability of our products for a specific application. We guarantee the perfect quality of our products under the terms of our general sales conditions. Any existing industrial property rights must be respected.

kreussler TEXTILE CARE

PRE-BRUSHING?

That was yesterday – today we use Lanadol X-PRESS



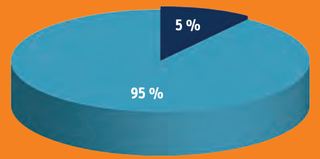
Lanadol
WETCLEANING. CREATED BY KREUSSLER.

www.kreussler.com

Lanadol X-PRESS –

The innovation in wet-cleaning for 95 % of all textiles

Textile cleaners encounter a decrease in the number of highly sensitive textiles whereas the proportion of washable textiles increases. In the field of formal clothing, there are also more and more textiles and textile blends that are less sensitive and can be cleaned easily in water.



highly sensitive textiles
e.g. silk, cashmere, merino etc.

Sensitive textiles
e.g. wool, cotton, synthetics and blends thereof etc.

This was the reason why Kreussler optimised and revolutionised its wet cleaning procedure that had been invented in 1991 for these types of textiles.

Kreussler's aim was not only to shorten the drying process but also to consider the wet cleaning process from start to finish as a holistic approach and to simplify the time-consuming preliminary works while improving the user-friendliness with an easily understandable process that requires less explanation.

Besides the optimised drying process (dry-to-dry) and the adapted mechanical action as well as the considerable reduction of the residual humidity, an innovative wet-cleaning detergent is used in the process. That is why a really time-intensive working step like pre-brushing can be eliminated during the process.

The combination of Lanadol X-PRESS and the optimised Lanadol DRY procedure represents the modern form of wet cleaning for 95 % of all textiles.

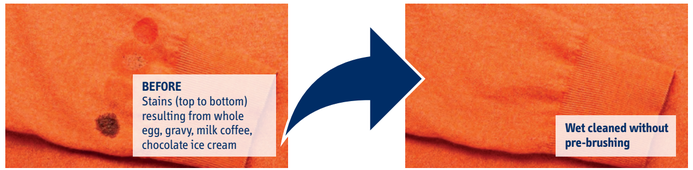


How your laundry benefits from Lanadol X-PRESS

Lanadol X-PRESS is a highly formulated wet-cleaning detergent for achieving extraordinary cleaning results. By employing a very efficient multi-enzyme complex in combination with cold-active surfactants, Lanadol X-PRESS offers excellent characteristics for the removal of fat, oil, and pigments and removes protein as well as starch stains effortlessly.

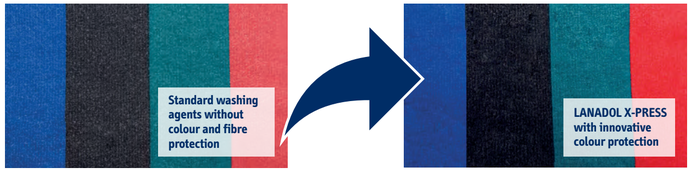
Due to the efficient stain removal and cleaning power of Lanadol X-PRESS, particularly for removing plant and animal fats and oils, time-consuming working steps, e.g. the inconvenient pre-brushing, can be omitted.

The following illustration shows stain removal on the textiles without the necessity of pre-brushing.



Other special characteristics of Lanadol X-PRESS are a special fibre protection and smoothing system as well as innovative colour protection. These two components protect the textiles against shrinking, felting, greying and pilling while the colour protection prevents colour transmission and provides brilliant colours. This ensures the long-term value preservation of high-quality clothing. The cleaned textiles also have a fresh scent and a high level of wearing comfort.

The following illustration shows the difference between standard washing agents without colour and fibre protection and the innovative fibre and colour protection system that is used in Lanadol X-PRESS.



Lanadol DRY process without pre-brushing

